

**VARDHAMAN MAHAVEER OPEN UNIVERSITY, KOTA**  
(Department of Research)

No.: VMOU/Research/2016/5008-5012

Date: 28-6-16

The Head/Convener/Incharge  
Department of Management  
Vardhaman Mahaveer Open University,  
Kota

(53)

**Registration No:** VMOU/Research/Ph.D/MA/2015/84

Dear sir,

With reference to your endorsement on the application and approved synopsis of **Ranu Gupta** for registration as a Research Scholar to supplicate for the Ph.D. Degree of the University as per UGC guideline-2009. I am to inform you that he/she has been permitted by the Vice-Chancellor on behalf of the Research Board to carry on Research on the title "**A Study of Paradigm Shift in E-retailing from Website to Mobile Application in India**", under the supervision of Prof. P.K. Sharma, Department of Management, VMOU, Kota.

**Please intimate:**

- (a) **Date of commencement of Ph.D. work and;**
- (b) **Medium of writing of thesis.**
- (c) **Hindi/English Transcription of title of your proposed research work.**

The date of commencement of research work may be the date on which the candidate commences work or an earlier date but it should not be earlier than the date of the meeting of the Research Board in which the proposal of the candidate was submitted and approved.

The candidate has to follow the general instructions for Ph.D. and act as per guidelines issued by the University as per the UGC Regulations-2009.

Yours truly

— Scl —  
Dy. Director

Copy forwarded to:

1. Prof. P.K. Sharma, Department of Management, VMOU, Kota.
2. Director, ....., VMOU, Kota.
3. Director, Academic, VMOU, Kota
4. Incharge, Central Library, VMOU, Kota.
5. ~~Ranu Gupta~~ Mr Narendra Kumar Gupta 26-27 Jawahar Nagar Bari Area, Kota
6. File

Dy. Director

Ranu Gupta